



West Valley Wrecker Sales

H.A.R. Inc
West Valley Wrecker Sales
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2008-2009 is predicted to be challenging years for the industry

Lower Profits per Mile

Necessity to increase profitability through Fuel Surcharges

Introducing:



The FUELMiser® Solution

Creating a positive buzz in your community that brings more customers to you!

Bring additional traffic to your Company

While providing a solution to a problem that is a major concern to your customers

Increase Profits per Mile by Controlling Fuel Cost

Product easily installs on your equipment in minutes

Reduces monthly fuel expenses by 10-20% depending on miles driven

■ EPA recognized laboratory test - Average of 12.9% increase in Fuel Economy

■ Documented 10% to 16% reduction in fuel consumption in the following :

■ Xerox fleet

■ McDonald's fleet

■ General Electric fleet

■ National Limousine Association formal endorsement

■ Each gallon of fuel NOT BURNED each year, results in 20 pounds of CO2 NOT being produced and emitted into our atmosphere

■ Which means that each time a FUELMiser® is installed, CO2 Emissions are reduced by 1 ton per year and each time a FUELMiser® is installed on a fleet vehicle, CO2 emissions are reduced by 1.6 to 2.5 tons per year, which is a significant positive impact on our environment !

■ According to the "2007 National Shopping Behavior Survey," issued by [KPMG](#) and conducted by the [Gordman Group](#), 88% of the respondents surveyed were very concerned about the environment.

■ More importantly for marketers, 74% said they buy environmentally friendly products, 60% said they were willing to pay more for eco-friendly products and **55%** said they make a **"special effort"** to patronize retailers/businesses with green reputations



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So Go **Green**
All-The-Way-To-The-Bank !
(818) 705-5625
Authorized FUELMiser® Representative